



PROPOSAL FOR APPLICATIONS DEVELOPMENT SERVICES

Prepared for: Apepe's Fish Grill, Accra, Ghana

Prepared by: BK Grand Technologies

1. INTRODUCTION

BK Grand Technologies is pleased to present this proposal for the development of a **food ordering system** for Apepe's Fish Grill. The solution will consist of **three subsidiary food ordering websites, backend integration for payment processing, order management functionalities**, and **secure hosting solutions** to ensure high availability and performance.

This project aims to optimize Apepe's Fish Grill's **online ordering experience, enhance efficiency**, and **increase revenue** through a seamless and secure system.

2. SCOPE OF SERVICES

2.1 Development Services

- **Design and development of three separate subsidiary food ordering websites** with a mobile-responsive UI/UX.
- **User-friendly menu management features** with price updates and availability tracking.
- **Customer authentication, profile management, and order history tracking.**

2.2 Backend Development & Integration

- **Integration with existing backend systems** for seamless payment processing.

- **Order tracking, customer notifications, and real-time updates.**
- **Admin dashboard with analytics, reporting, and user management.**

2.3 Hosting & Server Setup

- **Cloud-based server setup** to ensure system scalability and uptime.
- **SSL certification** for secure transactions.
- **Database management & security configuration.**

2.4 Additional Services

- **Comprehensive system testing and debugging.**
- **Training for Apepe's Fish Grill staff** on system usage.
- **12 months of post-launch maintenance and support.**

3. PROJECT TIMELINE

The estimated timeline for this project is **8 weeks**, divided as follows:

Phase	Task	Duration
Phase 1	Requirement Gathering & Analysis	1 day
Phase 2	UI/UX Design & Approval	1 week
Phase 3	Website Development	3 weeks
Phase 4	Backend Development & Integration	3 weeks
Phase 5	Hosting & Server Setup	1 day
Phase 6	Testing & Debugging	3 days
Phase 7	Deployment & Training	4 days
Total estimated time: 8 weeks		

4. FINANCIAL PROPOSAL (TOTAL: 155,000 GHS)

4.1 Cost Breakdown

Item	Description	Cost (GHS)
Website Development	Design and development of 3 separate food ordering websites, including a mobile-responsive UI/UX.	55,000
Maintenance & Support	12 months of technical support, bug fixes, and minor updates.	10,000
Total Cost	One-time project cost	65,000 GHS

5. BENEFITS OF THE SOLUTION

- **Increased Revenue** – Customers can conveniently order online, leading to higher sales.
- **Efficient Order Management** – Real-time tracking of orders reduces delays and improves service.
- **Secure & Reliable System** – Encrypted transactions and cloud-based hosting ensure security.
- **Enhanced Customer Experience** – User-friendly websites improve customer engagement.
- **Data-Driven Decisions** – Analytics and reports help optimize business strategies.

6. ACCEPTANCE & SIGNATURES

By signing below, both parties agree to the terms of this proposal.

BK Grand Technologies

[Authorized Signatory]

[Date]

Apepe's Fish Grill

[Authorized Signatory]

[Date]